

## **LAZER Weekend Contest: Goodguys Car Show**

“LAZER 103.3’s Weekend Contest: Goodguys Car Show” is a keyword contest that will occur from 5:00 pm on Friday, June 19<sup>th</sup> through 11:59 PM on Sunday, June 21<sup>st</sup>. Listeners will have the chance to a pair of tickets to the Goodguys 35th Speedway Motors Heartland Nationals at the Iowa State Fairgrounds happening Friday, July 3rd through Sunday, July 5th.

Starting at 5:00 PM on Friday, a keyword will be given out over the air, which listeners can text to the number 515-244-1033. Texting the word to that number counts as one entry into the contest. There will be five keywords given in total, and listeners may enter once per keyword. Once a new keyword is given, the previous keyword is considered void. The following week of the contest, eleven winners will be chosen at random and contacted from the collected entries.

Listeners may only win once per keyword, and any attempt to win more than once will disqualify the listener. Any attempt to win made by a listener using someone else’s email address, name, phone number, or physical address will also disqualify that listener. No automated entries are permitted, and any use of software or hardware that allows the user to enter this contest more than once will disqualify said user from winning. In the event there is a dispute of an entry, the authorized account holder of the email address given at the time of winning will be deemed the entrant, and this person must be eligible to win under these official rules. KAZR, Lazer 103.3 has the final say as to who wins their contests.

By entering this contest, listeners understand and agree that any Personal Data provided during the entry process will be collected and used by Saga Communications, Inc. to identify and communicate with them. In certain circumstances, KAZR, Lazer 103.3 may share that Personal Data with sponsors, advertisers, affiliates, or other partners. Saga Communications, Inc.’s full privacy policy can be viewed [here](#).

These tickets are DIGITAL and will be transferred to winners via email, who will need a smartphone in order to use them at the arena. LAZER 103.3/KAZR-FM will make every reasonable effort to transfer the tickets before the start of the event. LAZER 103.3/KAZR-FM will not be held responsible if an event is cancelled due to circumstances outside of the station’s control, and tickets, certificates, or other prizes cannot be redeemed. Winners are expected to follow all COVID-19 guidelines, plus any other rules and restrictions put forth by the event organizers and venue. The value of this prize is approximately \$60.

This contest is open to all eligible Iowa residents 18 years or older who have not won anything on any Des Moines Media Group Station in the last 30 days, nor any prize valued

at \$600 or more in the past six months. No purchase necessary. Prizes are non-transferable and cannot be exchanged or substituted for cash or an alternative prize. Winners must present a valid state ID and w9 to collect the prize. Winners are responsible for all taxes and fees associated with the prizes.

Employees of KAZR, the Des Moines Media Group, Saga Communications of Iowa, LLC., and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one-hundred-mile radius of the KAZR main studio are not eligible to win any contest. "Immediate family" includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is the current legal guardian.

Full rules for this contest are available at [www.lazer1033.com](http://www.lazer1033.com).

These are the rules governing all contests aired on LAZER 103.3 KAZR-FM radio and on the [lazer1033.com](http://lazer1033.com) website, unless otherwise specified. In the following rules, "LAZER 103.3 KAZR-FM" means Saga Communications of Iowa, LLC, dba Des Moines Media Group and its parent corporation, Saga Communications, Inc., which owns LAZER 103.3 KAZR-FM radio:

No purchase is necessary to enter any LAZER 103.3 KAZR-FM contest.

To be eligible to win any prize on LAZER 103.3 KAZR-FM you must not have won anything on LAZER 103.3 KAZR-FM or any other Des Moines Media Group radio station in the past 30 days or any prize valued at \$600 or more in the past 6 months. Only one winner per household is permitted within 30 days after a household has a winner. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.

Anytime you call the LAZER 103.3 KAZR-FM studios you assume that your call will be broadcast or recorded and you grant us permission to broadcast the call or record it for later broadcast.

As a winner of a LAZER 103.3 KAZR-FM contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes without any compensation to you.

Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of winner. LAZER 103.3 KAZR-FM reserves the right to substitute a prize of similar value.

All winners of all contests are responsible for all taxes on prize awarded. All winners of a prize valued at \$600 or more will be required to complete the appropriate tax forms at the LAZER 103.3 KAZR-FM studios prior to claiming prize. All winners will be sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won exceeds \$600.

In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), LAZER 103.3 KAZR-FM's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (LAZER 103.3 KAZR-FM) awarding the prize to the winner. LAZER 103.3 KAZR-FM shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. LAZER 103.3 KAZR-FM shall not be liable for any claim by any winner for damages incidental thereto.

All LAZER 103.3 KAZR-FM contests are open to all eligible residents 18 or over (unless otherwise specified) living within 75 miles of station transmitter(s). Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to LAZER 103.3 KAZR-FM that will be presented to LAZER 103.3 KAZR-FM and accepted before the prize is awarded. Employees of LAZER 103.3 KAZR-FM, its advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the LAZER 103.3 KAZR-FM main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is current legal guardian.

Winners will be expected to claim prize at the LAZER 103.3 KAZR-FM studios, 1416 Locust Street, Des Moines, Iowa 50309, between 9:00am – 5:00pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize, which will be specifically stated.

All federal, state, and local laws and regulations apply. Contest is void where prohibited.

LAZER 103.3 KAZR-FM reserves the right to disqualify any entrant if any contest rules are violated in any way.

LAZER 103.3 KAZR-FM assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. LAZER 103.3 KAZR-FM, its advertising agencies, affiliates, contest sponsors, employees, and immediate families of each are

absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.

As a licensee of the FCC and a trustee of the public airwaves, LAZER 103.3 KAZR-FM reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of LAZER 103.3 KAZR-FM management if world events, the national mood, or public safety so warrant.

LAZER 103.3 KAZR-FM reserves the right to amend the rules to any contest at any time. LAZER 103.3 KAZR-FM's decision is always final.

For any contest requiring phone or text entry you must use only the following number unless otherwise specified: 515-244-1033. The person operating the telephone at LAZER 103.3 KAZR-FM has the final decision as to who is the winning caller.

LAZER 103.3 KAZR-FM shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, or internet access, or any other circumstances in any contest beyond LAZER 103.3 KAZR-FM's control.

For any contest involving on-line voting: If an entrant receives irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, or other automated means, LAZER 103.3 KAZR-FM reserves the right to disqualify the entrant in its sole discretion and/or use another means to determine the winner(s), ex. – random selection or appointing a panel of judges.

The following are specifically related to E-contests and E-Mail Club promotions on [lazer1033.com](http://lazer1033.com):

All appropriate information in required fields must be entered correctly and completely or you will be disqualified.

To win a prize you must reside within the listening area of LAZER 103.3 KAZR-FM as defined at the exclusive discretion of LAZER 103.3 KAZR-FM management.

Any problems with the internet or email are not LAZER 103.3 KAZR-FM's responsibility.

Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.

Due to the nature of our programs that are heard on-line over the internet, contests may not be heard at all on LAZER 103.3 KAZR-FM. Contests heard on the radio station's internet audio stream may be slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests

heard on the internet are delayed. This delay can last for as much as 30 seconds or more. This means that when LAZER 103.3 KAZR-FM contests are played that require a specific caller to telephone the radio station (such as “Caller number 9 when you hear the sound effect”), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

A copy of these rules is available during business hours at the LAZER 103.3 KAZR-FM studios 1416 Locust Street, Des Moines, Iowa 50309.