

LAZER Weekend Contest: Night Eyes

“LAZER 103.3’s Weekend Contest: Night Eyes” is a keyword contest that will occur from 5:00 pm on Friday, October 9th through 11:59 PM on Sunday, October 11th where listeners will have the chance to win a four-pack of tickets to Night Eyes at Blank Park Zoo, happening October 15–18 and October 22–25 from 5:30 PM to 9:00 PM.

Starting at 5:00 PM on Friday, a keyword will be given out over the air, which listeners can text to the number 515-244-1033. Texting the word to that number counts as one entry into the contest. There will be five keywords given in total, and listeners may enter once per keyword. Once a new keyword is given, the previous keyword is considered void. The following week of the contest, ten winners will be chosen at random and contacted from the collected entries.

Listeners may only win once per keyword, and any attempt to win more than once will disqualify the listener. Any attempt to win made by a listener using someone else’s email address, name, phone number, or physical address will also disqualify that listener. No automated entries are permitted, and any use of software or hardware that allows the user to enter this contest more than once will disqualify said user from winning. In the event there is a dispute of an entry, the authorized account holder of the email address given at the time of winning will be deemed the entrant, and this person must be eligible to win under these official rules. KAZR, Lazer 103.3 has the final say as to who wins their contests.

By entering this contest, listeners understand and agree that any Personal Data provided during the entry process will be collected and used by Saga Communications, Inc. to identify and communicate with them. In certain circumstances, KAZR, Lazer 103.3 may share that Personal Data with sponsors, advertisers, affiliates, or other partners. Saga Communications, Inc.’s full privacy policy can be viewed [here](#).

These tickets are PHYSICAL and will need to be picked up at the station located at 1416 Locust St. in downtown Des Moines, right across from the Pappajohn Sculpture Park. We are open Monday through Friday, 8 am to 5 pm. LAZER 103.3 will not be held responsible if any tickets, certificates, or other prizes cannot be redeemed if an event is rescheduled or cancelled due to circumstances outside of the station’s control. Winners are expected to follow all COVID-19 guidelines and any other rules and restrictions put forth by the event organizers and venue. These tickets have an approximate retail value of \$40.

This contest is open to all eligible Iowa residents 18 years or older who have not won anything on any Des Moines Media Group Station in the last 30 days, nor any prize valued at \$600 or more in the past six months. No purchase necessary. Prizes are non-

transferable and cannot be exchanged or substituted for cash or an alternative prize. Winners must present a valid state ID and w9 to collect the prize. Winners are responsible for all taxes and fees associated with the prizes.

Employees of KAZR, the Des Moines Media Group, Saga Communications of Iowa, LLC., and its ultimate parent company, Saga Communications, Inc., their advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one-hundred-mile radius of the KAZR main studio are not eligible to win any contest. "Immediate family" includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and his/her spouse. This also includes individuals for whom the employee is the current legal guardian.

Full rules for this contest are available at www.lazer1033.com. \

These are the rules governing all contests aired on LAZER 103.3 KAZR-FM radio and on the website or LAZER 103.3 KAZR-FM mobile app, unless otherwise specified. In the following rules, "LAZER 103.3 KAZR-FM" means Saga Communications of Iowa, LLC, dba Des Moines Media Group and its parent corporation, Saga Communications, Inc., which owns LAZER 103.3 KAZR-FM radio:

1. No purchase is necessary to enter any LAZER 103.3 KAZR-FM contest.
2. To be eligible to win any prize on LAZER 103.3 KAZR-FM you must not have won anything on LAZER 103.3 KAZR-FM in the past 30 days or any prize valued at \$600 or more in the past 6 months. Only one winner per household is permitted within 30 days after a household has a winner. Any prize awarded to an ineligible listener will be deemed null and void, and an alternate eligible winner may be named.
3. Anytime you call the LAZER 103.3 KAZR-FM studios you assume that your call will be broadcast or recorded and you grant us permission to broadcast the call or record it for later broadcast.
4. As a winner of a LAZER 103.3 KAZR-FM contest your voice, name and/or picture may be used for promotional, broadcast, or internet purposes without any compensation to you.
5. Prizes awarded are not redeemable for cash. No prize is transferable. No substitution for a prize will be made at the request of winner. LAZER 103.3 KAZR-FM reserves the right to substitute a prize of similar value.
6. All winners of all contests are responsible for all taxes on prize awarded. All winners of a prize valued at \$600 or more awarded on or before 12/31/2025 or of a prize

valued at \$2,000 or more awarded on or after 1/1/2026 will be required to complete the appropriate tax forms at the LAZER 103.3 KAZR-FM studios prior to claiming prize. All winners will be sent a 1099 MISC federal tax form if in one calendar year the prize value of all prizes won exceeds the previous specified value.

7. In the event the winner is subject to or the subject of any order or legal process issued by any governmental agency having jurisdiction over the affairs of the winner (i.e. garnishment, child support order, judgment, lien, and the like), LAZER 103.3 KAZR-FM's delivery of the prize to the official representative of the governmental entity claiming a right to the prize shall be thus deemed as (LAZER 103.3 KAZR-FM) awarding the prize to the winner. LAZER 103.3 KAZR-FM shall be entitled to rely in good faith, upon any documents presented by the representative seeking to collect the prize in lieu of the winner. LAZER 103.3 KAZR-FM shall not be liable for any claim by any winner for damages incidental thereto.
8. All LAZER 103.3 KAZR-FM contests are open to all eligible residents 18 or over (unless otherwise specified) living within 75 miles of station transmitter(s). Contestants must possess a valid form of identification bearing the picture of the contestant acceptable to LAZER 103.3 KAZR-FM that will be presented to LAZER 103.3 KAZR-FM and accepted before the prize is awarded. Employees of LAZER 103.3 KAZR-FM, it's advertising agencies, affiliates, contest sponsors, employees and immediate families of each, and employees of all media of mass communication within a one hundred mile radius of the LAZER 103.3 KAZR-FM main studio are not eligible to win any contest. Immediate family includes the spouse, great-grandparents, grandparents, parents, brothers, sisters, children, grandchildren, and great-grandchildren of the employee and their spouse. This also includes individuals for whom the employee is current legal guardian.
9. Winners will be expected to claim prize at the LAZER 103.3 KAZR-FM studios, 1416 Locust Street, Des Moines, Iowa 50309, between 12:00pm – 5:00pm, Monday through Friday (excluding holidays) within 30 days of being notified that they are winners, unless there is an expiration date on prize, which will be specifically stated.
10. Where the prize(s) consists of paper tickets ("will-call tickets") the winner will be directed to go to a specified address and retrieve the will-call tickets, and, by entering the contest, the contestant agrees to pick up will-call tickets and sign and deliver to LAZER 103.3 KAZR-FM a waiver form as directed. Where the prize(s) consists of electronic (digital) concert or event tickets ("e-tickets"), the winner will receive an email from LAZER 103.3 KAZR-FM with a hyperlink to an electronic waiver form that

the winner must sign and return to the LAZER 103.3 KAZR-FM before the prize will be transferred to the winner. The e-tickets will be transferred to the winner by LAZER 103.3 KAZR-FM or, in some cases, by a third party (for example, Ticketmaster, Live Nation, etc.) and the winner must check his or her email account for an email or cellular mobile number for a text message from the ticket provider in order to download the e-tickets. Where e-tickets are a prize, as a condition of entering the contest, redeeming and using e-tickets requires the winner (i) to have a valid email address and an app-enabled mobile device capable of downloading and running a third-party mobile ticketing app (e.g., Ticketmaster, Live Nation, etc.); (ii) to install, or have already installed, such mobile ticketing app on their app-enabled mobile device; and (iii) to log into an existing user account or sign up for a free user account with the third-party operating such mobile ticketing app by completing a form with all required information, including, at a minimum, the winner's first name, last name, valid email address and telephone number. E-tickets awarded as a prize in such contests cannot be redeemed or used by any means other than the designated third-party mobile ticketing app for the e-tickets. Individuals who do not have a valid email address, access to an app-enabled mobile device and/or do not comply with these requirements will not be able to redeem or use e-tickets should they be selected and verified as a winner, will not receive a substitute prize, and should not enter contests where e-tickets are the prize.

11. LAZER 103.3 KAZR-FM reserves the right to disqualify any entrant if any contest rules are violated in any way.
12. LAZER 103.3 KAZR-FM assumes no liability for situations, repairs, or incidents arising from any aspect of any prize awarded in any contest. LAZER 103.3 KAZR-FM, its advertising agencies, affiliates, contest sponsors, employees, and immediate families of each are absolved and shall be held harmless from any action or liability arising from any contest or prize awarded in any contest.
13. As a licensee of the FCC and a trustee of the public airwaves, LAZER 103.3 KAZR-FM reserves the right to interrupt and/or discontinue any contest or promotion (and not award the offered prize) at the discretion of LAZER 103.3 KAZR-FM management if world events, the national mood, or public safety so warrant.
14. LAZER 103.3 KAZR-FM reserves the right to amend the rules to any contest at any time. LAZER 103.3 KAZR-FM's decision is always final. In the event any one of the general contest rules which govern all LAZER 103.3 KAZR-FM contests contradict with any specific contest term, the specific contest term will control.

15. For any contest requiring phone entry you must use only the following number unless otherwise specified: 515-244-1033. For texting it is 515-244-1033. The person processing inbound calls and/or texts at LAZER 103.3 KAZR-FM has the final decision as to who is the winning entrant.
16. LAZER 103.3 KAZR-FM shall have no responsibility for contestant's inability or failure to participate, failure to win or claim any prize based on malfunction or difficulties with telephone, cell phone, texting, email, mobile applications, internet access, or any other circumstances in any contest beyond LAZER 103.3 KAZR-FM's control.
17. For any contest involving on-line voting: If an entrant receives irregular votes, including but not limited to, votes generated by a robotic, programmed, script, macro, or other automated means, LAZER 103.3 KAZR-FM reserves the right to disqualify the entrant in its sole discretion and/or use another means to determine the winner(s), ex. – random selection or appointing a panel of judges.
18. For any contests involving tickets to live performances or events, winners will need to follow all health and public safety guidelines and protocols put in place by the concert organizer.
19. LAZER 103.3 KAZR-FM is not responsible for any event cancellations or reschedules.
20. LAZER 103.3 KAZR-FM is not responsible for:
 - a. internet crashes or slowdowns caused by network congestion
 - b. viruses
 - c. sabotage
 - d. satellite failures
 - e. phone line failures
 - f. electrical outages
 - g. natural or man-made disasters
 - h. lost, late, misdirected, postage-due, unintelligible, returned, or undelivered entries or email
 - i. lost, interrupted, or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other internet connections, providers, or platforms
 - j. failed telephone, satellite or cable hardware or software or lines, or jumbled, scrambled, delayed, or misdirected transmissions
 - k. computer hardware or software malfunctions, failures, or difficulties
 - l. other errors of any kind whether human, mechanical, electronic, or networkPersons who tamper with or abuse any aspect of this contest or website, or act in violation of the official service, as solely determined by the station, will be

disqualified. Neither sponsor nor promotion parties are responsible for any incorrect or inaccurate information whether caused by website users, tampering, hacking, or by any of the programming or equipment associated with or used in this contest, and assume no responsibility for any errors, omissions, deletions, interruptions or delays in operation or transmission or communication line failure, theft or destruction or unauthorized website access.

LAZER 103.3 KAZR-FM is not responsible for injury or damage to participant's or any other person's computer or property related to or resulting from participating in this contest. Should any portion of contest be, in LAZER 103.3 KAZR-FM's sole opinion, compromised by virus, worms, bugs, unauthorized human intervention (i.e., hackers) or other causes which, in the sole opinion of the station, corrupt or impair administration, security, fairness or proper play of this contest, or contest plays, LAZER 103.3 KAZR-FM reserves the right at its sole discretion to suspend, modify or terminate the contest.

21. LAZER 103.3 KAZR-FM has not made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition or fitness for a particular purpose. Any and all warranties and/or guarantees on prize (if any) are provided only by the manufacturer, and winners agree to look solely to such manufacturers for any such warranty and/or guarantee.
22. The following are specifically related to E-contests and E-Mail Club promotions on lazer1033.com:
 - a. All appropriate information in required fields must be entered correctly and completely or you will be disqualified.
 - b. To win a prize you must reside within the listening area of LAZER 103.3 KAZR-FM as defined at the exclusive discretion of LAZER 103.3 KAZR-FM management.
 - c. Any problems with the internet or email are not LAZER 103.3 KAZR-FM's responsibility.
 - d. Contestants who register to participate on our website may be required to produce a printed copy of proof of registration before being allowed to participate in the contest.
 - e. Due to the nature of our programs that are heard on-line over the internet, contests may not be heard at all on LAZER 103.3 KAZR-FM. Contests heard on the radio

station's internet audio stream may be slightly delayed from the time the contests are heard on the broadcast station, and will be running behind the broadcast signal. Thus, all contests heard on the internet are delayed. This delay can last for as much as 30 seconds or more. This means that when LAZER 103.3 KAZR-FM contests are played that require a specific caller to telephone the radio station (such as "Caller number 9 when you hear the sound effect"), listeners to the on-line audio stream may be at a disadvantage in participating over those listeners who hear the contests on-air.

23. Neither Apple, nor Google are a part of any contest, unless explicitly specified in that contest's rules
24. The following are specifically related to Text-Based (SMS) entry contests:
 - a. Message and Data Rates May Apply. Participants should be aware that message and data rates may apply for any text message sent to or received from LAZER 103.3 KAZR-FM. Participants entering contests via text agree to incur any and all charges demanded by their wireless carrier. LAZER 103.3 KAZR-FM assumes no responsibility for any fees, including but not limited to, messaging and data charges incurred by participants. By participating in a text-based contest, entrants consent to receive a confirmation text message from LAZER 103.3 KAZR-FM and acknowledge that all fees arising out of the transmission of a text message shall be the sole responsibility of the entrant.
 - b. Telephone Number Restrictions: Each participant must use a unique telephone number to enter SMS contests. Sharing of telephone numbers among multiple participants is strictly prohibited and may result in disqualification.
 - c. Valid Entry Methods for SMS Contests:
 - i. Text Entry Method: Participants may enter the contest by sending a text message to the designated phone number with a valid keyword provided by LAZER 103.3 KAZR-FM during the specified eligibility period. It is imperative that participants adhere to the instructions provided for each contest to ensure valid entry.
 - ii. Free Alternate Entry Method: To enter the contest without sending a text message, visit the website <https://amoe.textgroove.com/2a6dfe4d-0618-4b14-9ceb-c48f0b5506ae> and fully complete the entry form. You must specify a valid keyword provided by LAZER 103.3 KAZR-FM and the form must be filled out during the specified eligibility period.
 - d. Consent to Receive Messages: By choosing to participate in a text-based contest using the Text Entry Method, participants consent to receive reply messages from

LAZER 103.3 KAZR-FM, which may include a confirmation text or notification if you are selected as a winner. LAZER 103.3 KAZR-FM is not liable for any missed messages or the participant's inability to receive or send messages due to service issues, message filtering, or device incompatibilities.

- e. Liability for Text Entry: LAZER 103.3 KAZR-FM is not responsible for incomplete, lost, late, or misdirected messages, including but not limited to those not received due to technical failures or transmission errors. LAZER 103.3 KAZR-FM also assumes no responsibility for incorrect or incomplete entry information, whether caused by a contestant, equipment, or technical malfunction, or human error.
- f. Compliance with Wireless Carrier Rules: Participants must comply with all rules and policies established by their respective wireless carriers regarding text messaging and contest entry. LAZER 103.3 KAZR-FM is not responsible for any decisions made by a wireless carrier that may affect the participant's entry or participation in the contest.

25. A copy of these rules is available during business hours at the LAZER 103.3 KAZR-FM studios 1416 Locust Street, Des Moines, Iowa 50309

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